



## THE BEST PC FOR MY MONEY

By: PC Tech UpTime, Inc.  
Computer Repairs & Services  
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### Your Money Matters

Hey...it's that time of year! Computers are a key ingredient in today's society. No matter why you buy a computer device there is one thing for certain, you get what you pay for! Generally, advertisers are pretty shrewd at selling anything where there is a fear of:

**“If I don't buying right this moment I will miss the deal of the century”.**

After all is said and done, what's on the shelf right now is either old technology that hasn't sold either because it is not a good value when it was designed, or it has left a trail of upset users. Sometimes they have all the right technology, but the manufacturer has a bad reputation for break downs and system conflicts that even a reformat (factory recovery) will just not fix.

On the holidays many consumers hurry to blow-out-sales, “A Black Friday Sale”, “A Cyber Monday Sale”, or even a “Seasonal Sale” just at the moment when you the user are under the most pressure to buy a gift. The average consumer believes if its on sale it would certainly be a great deal...RIGHT? Actually the price seems low, but in the small print on the sale ad says something like: “While Supplies Last”. Now maybe they have two in stock while there is a crowd of 100 people flooding the store. This is the first sign you are about to get the shaft. Don't get suckered by a salesman or sales woman who says prices won't be this low again...! If these stores were really offering a bargain, why then do they have so few on hand?

### WHAT DO YOU GET

Generally, a special sale means one thing!

“Hurry in and buy the computers that did not sell very well throughout the year. Units that are so poorly equipped that if the actual original manufacturer's price were fair then the only good price would be 75%-Off!

- 1) All computer manufacturers use tech support from another country that is hard to understand. Most all of them take up to 60 minutes to troubleshoot a 2 minute fix!
- 2) Some tech-support actually can fix minor issues if they could only speak a clear understandable communications in the first place.
- 3) Many times a fix means that if it's under warranty, they send you a pre-paid box and you pack up your new computer, and send it back to them. Then you wait for them to repair it and send it back. Seldom does it last long before something else happens to it.

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- 4) Usually, in a warranty's fine print sometimes says, "we may fix or replace with a comparable model, but will it be a new model, or a refurbished model that has broke on someone else.

### SAVING YOUR SANITY

First of all, buy a brand that has the fewest break downs like HP, or Dell. I'm not saying they can't break down, it's just less likely that they will, and, you won't need to use an interpreter nearly as often for tech-support.

Next, computers can be bought during a special sale at a ridiculously low price, but you can be sure that you get just what you pay for.

Our company does repairs in our office, and we do House Calls. We see it many times where computers with off-brand names, and bargain basement prices fail at such an alarming rate that customers could have bought a computer at twice the price and been financially ahead. So, the customer is sitting here with a pretty computer full of the lowest quality parts that are guaranteed to break down. Several times within the first year of ownership.

### HOW DO I GET THE BEST PC FOR MY MONEY

- 1) Buy a Brand with the fewest break downs, one you spend less time talking to foreign Tech-Support!
- 2) Buy a processor brand that has the best performance. (Mid-class Intel i5, faster speed, Intel i7, or if you're a performance gamer an new Intel i9 came out in 2019 that blows away all the competition)
- 3) Look for a computer with a minimum of 8 GB of RAM that is expandable to twice what ever comes in it (16 GB MAX. for example). Avoid computer that are already maxed out!
- 4) Hard drives are elusive when buying them, a 500 GB Hard Drive at 7200 rpm drive is worth double what a 1 TB costs at a speed of 5400 rpms. Solid State Hard drives are an impressive upgrade that can nearly double the performance, lets just say if it was only a 50% improvement you will be impressed.
- 5) Prefer buying a 15" - 15.6" laptop screen with High resolution. They also get better battery life than a 17" laptop. A smaller screen will also improve battery life if you want a smaller foot print screen.

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6) Examine the connection options, and the number, and the type of ports on the sides, A port is a way to connect flash drives, printers, external monitors etc.

7) Avoid using any free Antivirus programs, most are gimmicks that spend more time nagging you than actually catching and preventing viruses. AVG is the only free Antivirus that can be trusted.

8) Avoid a laptop with vents exactly where your legs would be (poor engineering and design). When engineering is done so poorly, or designed to break down...that is an indication of their desire to create a machine with what we call in engineering: “Planned Obsolescence”! (designed to break-down)

9) Finally, a way to supercharge just about any laptop is to ask about replacing the standard hard drive for a Solid State drive (SSD). These have no moving parts, so they are ultimately much faster than the older type drives. They last about as long as the older Hard Drive, but generally perform at almost twice the performance speed of a standard hard drive. Don't waste your money on anything less than a 500 GB SSD though. This is approximately a \$200 upgrade that will make you feel like a you were just given a \$500 discount in just the performance, not to mention extended battery life and heat reduction.

### NOTE:

Different manufacturers lose touch with reality when they pack a computer full of JUNK-WARE software that makes you think you're getting more for your money. They do this by filling the computer with low-end programs that barely perform. Many are so badly written they cause conflicts that are usually mistaken for a virus attack. Another tactic manufacturers use is telling you certain software is included just to find out it is a TRIAL SOFTWARE for 14 – 90 days. Now, if you like getting a splinter then you'll enjoy the aggravation of being nagged to death by it later!

The computer specifications described above can be expected to cost approximately \$ 499.99 - \$ 699.99. Now remember, those limited time sales that offer an unbelievable price will evaporate before less than a half a dozen have been sold. Those were just teasers to get you in the store. And, oh yes.. the price of computers drop in value, not increase as a general thought.

### COMPUTER VALUE REVEALED

A computer fresh off the shelf, brand new is already 6 months old in technology. Here is a Buyers Rule

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of Thumb. I call it the 50/50 economic value rule:

*Let's say that today you buy a new computer for \$500! It is worth full value for the first 14 days. After 14 days you can no longer return it. Now, that computer is worth 50% of the original price you paid. Six months later that computer is now worth 50% less again. So, a if you bought a \$500 computer it's now worth \$250 on the 15th day, and \$125 at six months old.*

**NOTE:** that final price is if there is no damage, all the parts are still intact, and it has not been left in a freezing car, or in the hot summer sun, and It has no water damage, or apparent dirt, or food particles on the computer body, screen, and keyboard.

And, last but not least the important programs such as Office packages, and Art programs like adobe Photo shop are not included, or they are indeed a trial version with only 30 days of use. They are basically worthless after they expire unless you pay big bucks to buy the full version!

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Call us today at (828) 400-7271 to setup an appointment to review your situation and recommend what would fit into your budget, and needs. You can get a price quote by calling us or emailing us with your needs. Make a security software purchase of your choice with a license key and download link so you can install it yourself, or make an appointment for a technician to install your software professionally. Boxed version are available at a slightly higher price, be sure to include whether you want an electronic download or a boxed version shipped!

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